SRI G.V.G VISALAKSHI COLLEGE FOR WOMEN

(Autonomous)

Accredited at A+ Grade by NAAC (Fourth Cycle)
An ISO 9001:2015 Certified Institution
Udumalpet.

Department of Information Technology

Organizes

Webinar

on

DESIGN THINKING WITH UI/UX

Resource Person

Mr.P. RAJESH

Assistant Professor,
School of Computing Sciences,
Department of Information Technology (BCA & IT),
Vels Institute of Science,
Technology & Advanced Studies,
Chennai.

13 th May , 2022
1.30 to 3.30 pm

meet.google.com/atm-tdqq-djo

Coordinator
Mrs. M. Malini

Head of the Department
Mrs. L.Sankara Maheswari

Chief Patron
Dr.N.Rajeswari
Principal

Design is thinking made visual

SRI G.V.G. VISALAKSHI COLLEGE FOR WOMEN
(AUTONOMOUS)

DEPARTMENT OF INFORMATION TECHNOLOGY
WEBINAR ON

DESIGN THINKING WITH UI / UX

Date : 13.05.2022   Time: 1.30 - 3.30 pm

Department of Information Technology organised a Webinar on "Design Thinking with UI / UX" on 13.05.2022 for the students of Information Technology, Computer Science and Computer Applications.

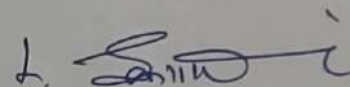Resource Person: Mr. P. Rajesh,
                    Assistant Professor,
                    Department of Information Technology
                                        (IT & BCA),
                    Vels Institute of Science, Technology
                                and Advanced Studies,
                    chennai.

The resource person focused on the following topics :

* What is UI / UX ?

* Principles of Visual Hierarchy

* Five Stages of Design Thinking

* User Interface Design Fundamentals

* Tools of UI / UX.

* Demo on Figma - A graphic interface Design Tool.

The session was more interactive and informative. Around 118 students were benefited by this Webinar. The session enriched the students with the knowledge of Visual design skill through interactive examples. Since UX is a conceptual design discipline, apart from being aesthetically pleasing, it also focused on the primary responsibility of a designer to fulfill the user's needs.

Event Coordinator

Head of the Department