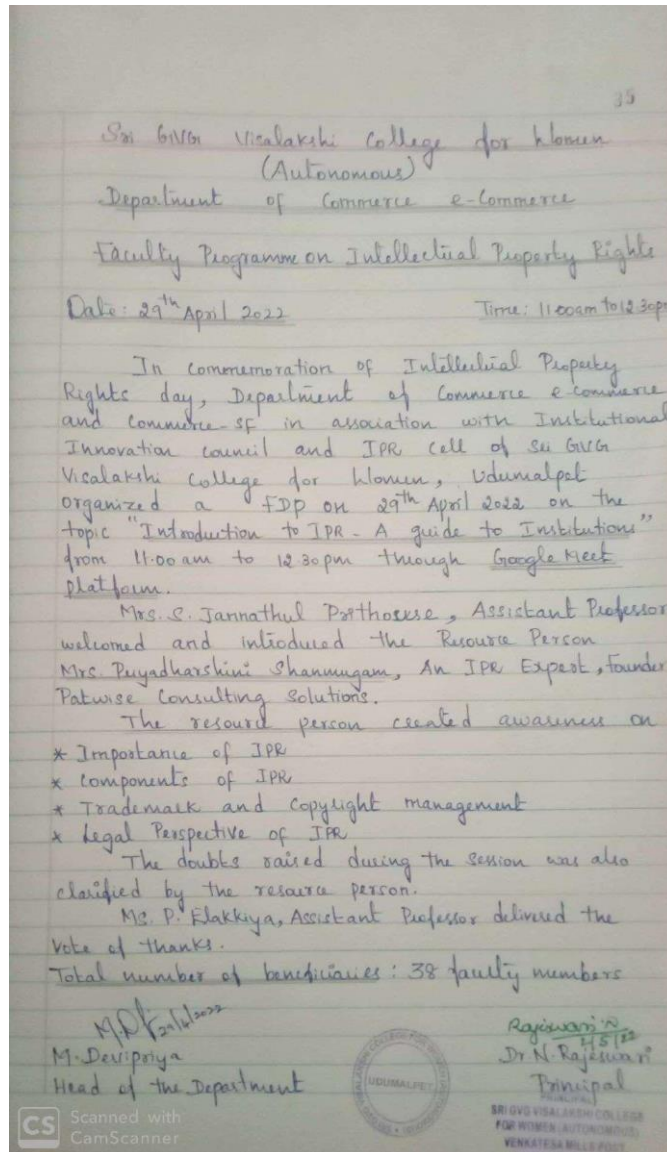


SRI GVG VISALAKSHI COLLEGE FOR WOMEN (AUTONOMOUS), UDUMALPET  
DEPARTMENT OF COMMERCE (E-COMMERCE)  
FACULTY DEVELOPMENT PROGRAM - "INTRODUCTION TO IPR - A GUIDE TO  
INSTITUTIONS"

Date: 29.04.2022

Timing: 11.00 am to 12.30 pm



FDP Invitation


 Sri GVG Visalakshi College For Women, Udumalpet  
 Autonomous and Affiliated to Bharathiar University  
 Accredited at A+ Grade By NAAC  
 An ISO 9001:2015 Certified Institution  
 Udumalpet - 642 128




Department of Commerce E-Commerce and Commerce SF  
 Jointly with IPR Cell  
 Organizes  
**Faculty Development Programme**  
 Date: 29.4.2022      Time: 11.00 a.m to 12.30 p.m  
**Introduction to IPR- A guide to Institutions**

**Mrs. Priyadarsini Shanmugam**  
 IPR Expert  
 Patwise Consulting Solutions



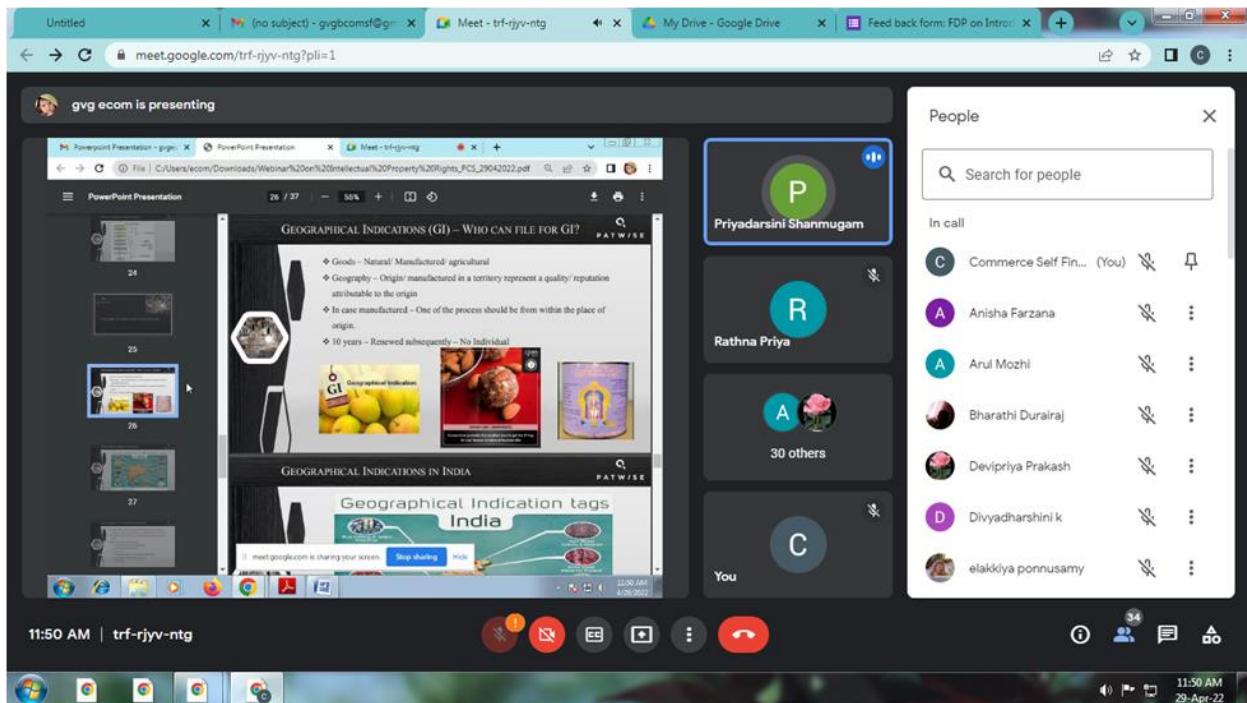
Google Meet Link: <https://meet.google.com/trf-rjyv-ntg>

**Dr.N.Rajeswari**      **Mrs.M.Devipriya**  
 Principal      Head of the Department

**All are Cordially invited**

https://www.patwise.com

Glimpses of the Event



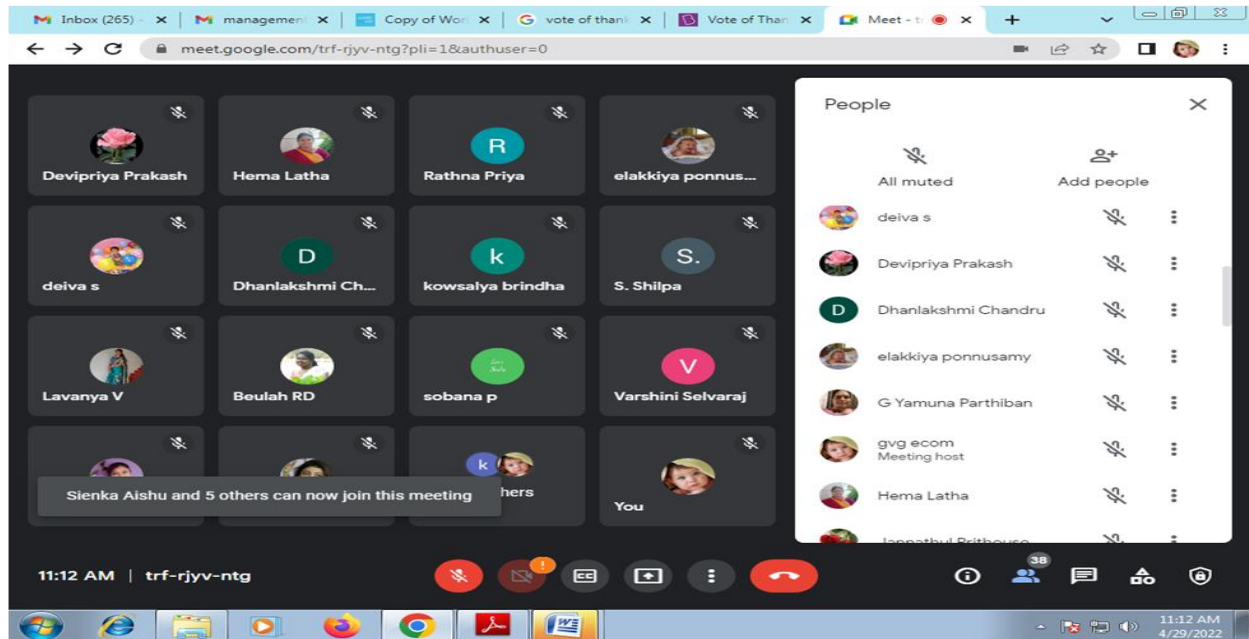
The screenshot shows a Google Meet interface during a presentation. The main window displays a PowerPoint slide titled "GEOGRAPHICAL INDICATIONS (GI) - WHO CAN FILE FOR GI?". The slide content includes:

- Goods - Natural/ Manufactured/ agricultural
- Geography - Origin/ manufactured in a territory represent a quality/ reputation attributable to the origin
- In case manufactured - One of the process should be from within the place of origin.
- 10 years - Renewed subsequently - No Individual

Below the slide, there is a section titled "GEOGRAPHICAL INDICATIONS IN INDIA" with a sub-heading "Geographical Indication tags India". The Meet interface also shows a "People" panel on the right with the following participants:

- Priyadarsini Shanmugam (Speaker)
- Rathna Priya
- 30 others
- You

At the bottom of the screen, the system tray shows the time as 11:50 AM on 29-Apr-22.

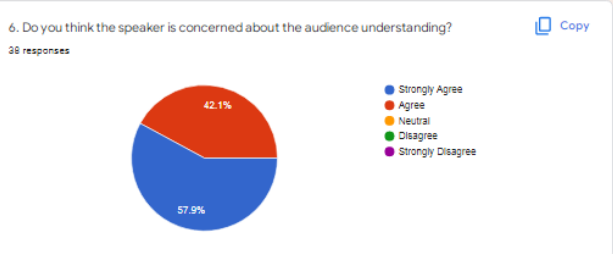
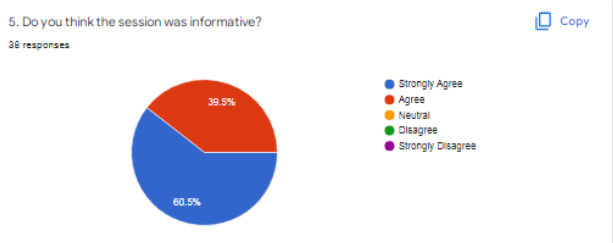


## FEEDBACK

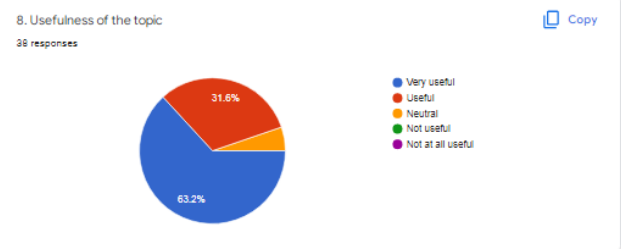
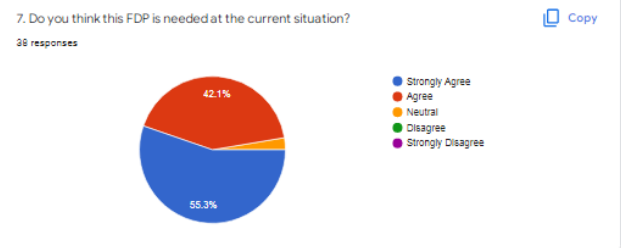
### Feedback Analysis

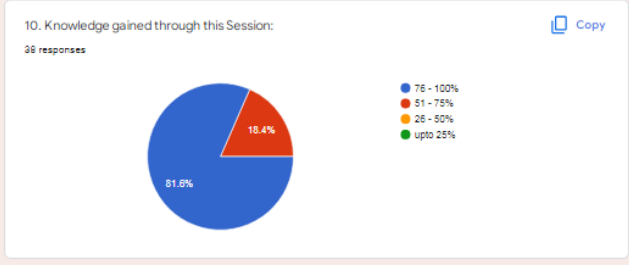
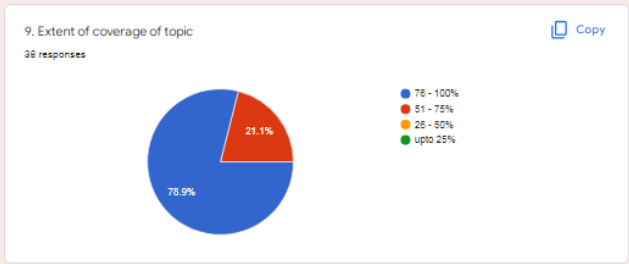
Feedback received from the participants reveal that 60.5% of the responses reveal that the session was informative, 57.9% of the responses felt the speaker is concerned about audience understanding. 55.3% of the faculty felt that the FDP is needed in the current situation. 63.2% of the faculty expressed that the FDP was very useful. 78.9% of the responses revealed that 76 to 100% of the topic was covered. 81.6% of the responses opined that 76 to 100% of knowledge was gained through this session.

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7. Do you think this FDP is needed at the current situation? [Copy](#)





11. Suggestion for improvement / topics for future programmes etc..