



Since 1952

SRI G.V.G. VISALAKSHI COLLEGE FOR WOMEN

Venkatesa Mills Post, Udumalpet - 642 128.

- An Autonomous College & Affiliated to Bharathiar University
- Re - Accredited at A⁺ Grade by NAAC (4th Cycle)
- An ISO 9001:2015 Certified Institution



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Mrs. S. Kalaiselvi M.Sc., B.Ed., M.Phil., PGDCA.,
Principal - i/c

Date :
No./GVGVC/411/2019 - 20

To

The Joint Director of Collegiate Education
67-B, Race Course Road,
Coimbatore - 18.

Respected Sir,

Sub : III B.Com & II M.Com - Industrial Visit - report - reg
Ref : Your Letter Proc. No. 4276/A4/2019 dated 16.09.2019.

With reference to the above, with your permission our III B.Com & II M.Com students were taken for an industrial visit to Cochin and Trissur on 30.09.2019 and 01.10.2019. As per the procedure, herewith we are sending the report and feedback of the students.

Thanking you

Yours faithfully,

S. Kalaiselvi

PRINCIPAL i/c

**SRI GVG VISALAKSHI COLLEGE
FOR WOMEN (AUTONOMOUS)
VENKATESA MILLS (POST),
UDUMALPET - 642 128.**

Encl.: Report

DEPARTMENT OF COMMERCE

INDUSTRIAL VISIT REPORT

The Department of Commerce, Sri G.V.G Visalakshi College for Women organized an Educational Tour to Cochin and Trissur on 30th September and 1st October 2019. The visit was organized with the prior permission from Joint Director, Collegiate Education and guidance of Mrs.S.Kalaiselvi, Principal i/c and Dr.N.Lakshmi, Head of the Department of Commerce. Totally 54 Students along with 4 Faculty members participated in the educational tour.

Faculty Coordinators:

S.No	Name	Designation
1	Dr.R.Parameswari (AIDED STAFF)	Associate Professor of Commerce
2	Dr.M. Kalavathi (AIDED STAFF)	Associate Professor of Commerce
3	Dr.K. Umamageswari (AIDED STAFF)	Associate Professor of Commerce
4	Mrs. S.Rajanandhini	Assistant Professor in Commerce

During the two days of educational tour, the students visited Cochin Port and shipyard and State Museum and Zoo, Trissur. The above visit helped the students to understand the shipment procedure and documents involved in customs clearance of Cargo. The visit gave a practical exposure to the students about loading and unloading of cargo at port and containerization. Visit to shipyard provided knowledge about different types of vessels used for shipment of cargo. Visit to State Museum and Zoo, Trissur provided knowledge to the students on environmental consciousness.

This visit helped them in gaining practical knowledge about International Marketing and environmental studies. On the whole the visit brought in a positive change in the negotiation skills, managerial skills, decision making skills, communicative skills, team building and life skills.

Se

N. Lakshmi

Dr. N. LAKSHMI, P.H.D.
Associate Professor & Head,
PG & Research, Dept. of Commerce
Sri G.V.G.Visalakshi College for Women
UDUMALPET- 642 128

STUDENTS FEEDBACK

Educational Tour to Cochin and Trissur was organized by the Department of Commerce, Sri G.V.G Visalakshi College for Women, Udumalpet for III year B.Com (Aided) and II M.Com Students. The tour was arranged to visit Cochin Port and shipyard and State Museum and Zoo, Trissur. The above visit helped us to understand the shipment procedure and documents involved in customs clearance of Cargo. The visit gave a practical exposure to us about loading and unloading of cargo at port and containerization. Visit to shipyard provided knowledge about different types of vessels used for shipment of cargo. Visit to State Museum and Zoo, Trissur provided knowledge to us about the environmental consciousness. This visit helped us gain practical knowledge about International Marketing and environmental studies. The team activity brought in a positive change in our thinking and practical behaviour.

We, the students of Commerce are extremely thankful to The Joint Director, Collegiate Education and Principal(i/c) Mrs.S.Kalaiselvi for allowing us an Educational Tour to Cochin and Trissur. We would like to specially thank Dr. (Mrs.) N.Lakshmi, Head of the Department & faculty members for providing a full-fledged support and guidance in all aspects during the entire trip.

Students Co-ordinators:

1. V.Lavanya (II M.Com)



2. B.Pavithra (II M.Com)



3. J.AnnMercy (III B.Com)



4. R.Deebitha (III B.Com)



Dr. N. LAKSHMI,
Associate Professor & Head,
PG & Research, Dept. of Commerce
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