

SRI GVG VISALAKSHI COLLEGE FOR WOMEN

Department of CHEMISTRY in Collaboration with CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT, MADURAI

Organized an Online Workshop on

“Opportunities and Avenues Available for Women Entrepreneurship the Field of Chemistry”

RESOURCE PERSONS

- Dr. R. Jayaraman, Member Secretary, CED TN, Madurai.
- Dr. S. Yaamini Devi, Programme Manager, CED TN Madurai.

DATE -22.05.2021 to 28.05.2021

VENUE -Online Mode (Google Meet)

REGISTRATION LINK-<https://forms.gle/cg4Ht7nQB4icKpsu9>

WHATSAPP GROUP LINK –

<https://chat.whatsapp.com/Ia2IsnoncW6lZjqqldeJ4V>

Programme Co-ordinator: **Dr.M.Malarvizhi**

Assistant Professor and Head
Department of Chemistry

Student Co-ordinators : D. Bhavadharani, III B.Sc. Chem
M. Paalpandiyammal, II B.Sc.Chem

THEMATICS

- ☞ Entrepreneurial Competencies
- ☞ Entrepreneurial Components
- ☞ BOG – Avenues available in Chemistry for Women Entrepreneurs
- ☞ Project Report Preparation & CED TN – Gateway for Women Entrepreneurs
- ☞ Entrepreneurship Support Institutions & Case study for successful WomenEntrepreneurs

The Problem of unemployment is becoming a colossal in all of the developing nations. Entrepreneurship is considered one of the most important indicators of societal awareness and rationalization in society's development policies, plans and programs. In order to inculcate a desire to become entrepreneur among the students, ***Department of Chemistry in Collaboration with Centre For Entrepreneurship Development, Madurai*** Organizes a **DBT Star College Scheme Sponsored** Online Workshop on "**Opportunities and Avenues available for Women Entrepreneurs in the Field of Chemistry** " from **22.05.2021 to 28.05.2021**. The program is specially designed for the students, who are still pursuing their studies in Colleges and do not have any idea about Entrepreneurship. Purpose of this webinar series is to create awareness among the students in the essentials of Conceiving, Planning, Initiating and Launching an Economic Activity or an Enterprise Successfully after the completion of their studies instead of searching for jobs only. This program is intended to make the participants familiar about the Role and Importance of

- Entrepreneurship
- Process of Setting up of Enterprise
- Preparing Project Reports
- Identifying Marketing Possibilities
- Entrepreneurship Supporting Institutions

Day 0 Entrepreneurial Orientation

On the First day, the programme was started with the welcome address by Dr.M.Malarvizhi, Assistant Professor and Head, Department of Chemistry, Sri GVG Visalakshi College for Women,Udumalpet. Then, the key note speaker Dr. S. Yamini Devi, Programme Manager,CED TN Madurai, oriented the students about **Entrepreneurship**. She beautifully explained the students about requirements of Enterprises.During the session, students were explained about different types of small and medium enterprises around us.Speaker gave overall idea about investment requirements, types of machinery used and other essential requirements in setting up small scale businesses like nail polishing, collection of neem seed, amla&grape leaves, spice grinding & packaging. After her orientation, Dr.N.Rajeswari, Principal, Sri GVG Visalakshi College for Women,Udumalpet delivered her felicitations to the guest speaker. Finally, the programme was ended with the vote of thanks proposed by Dr.S.Umadevi, Assistant Professor,Department of Chemistry, Sri GVG Visalakshi College for Women, Udumalpet.Prototyping to incubation of ideas and materializing them came up for discussion in various sessions during the next day-long programme.

Date: 22.05.2021

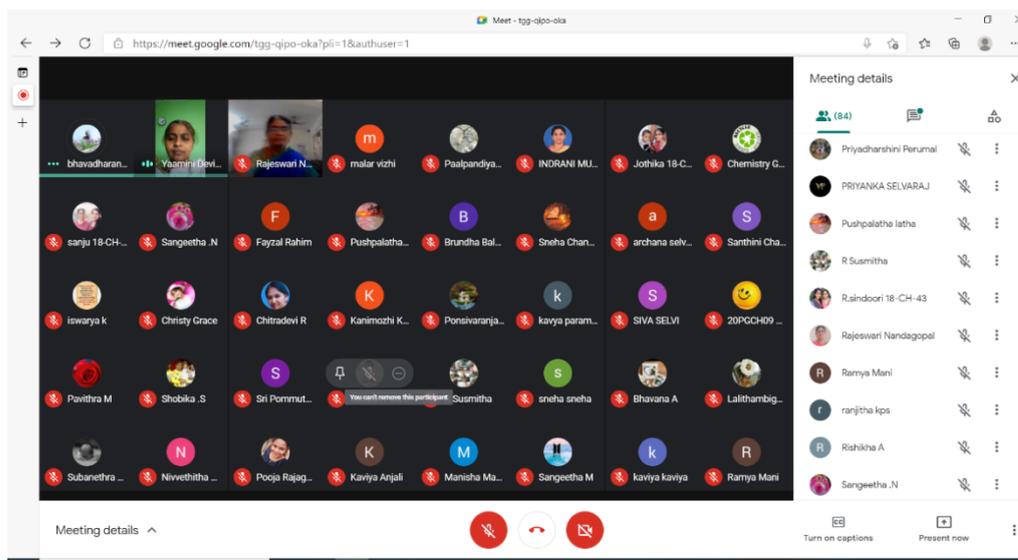
Saturday during 3.00- 4.00pm

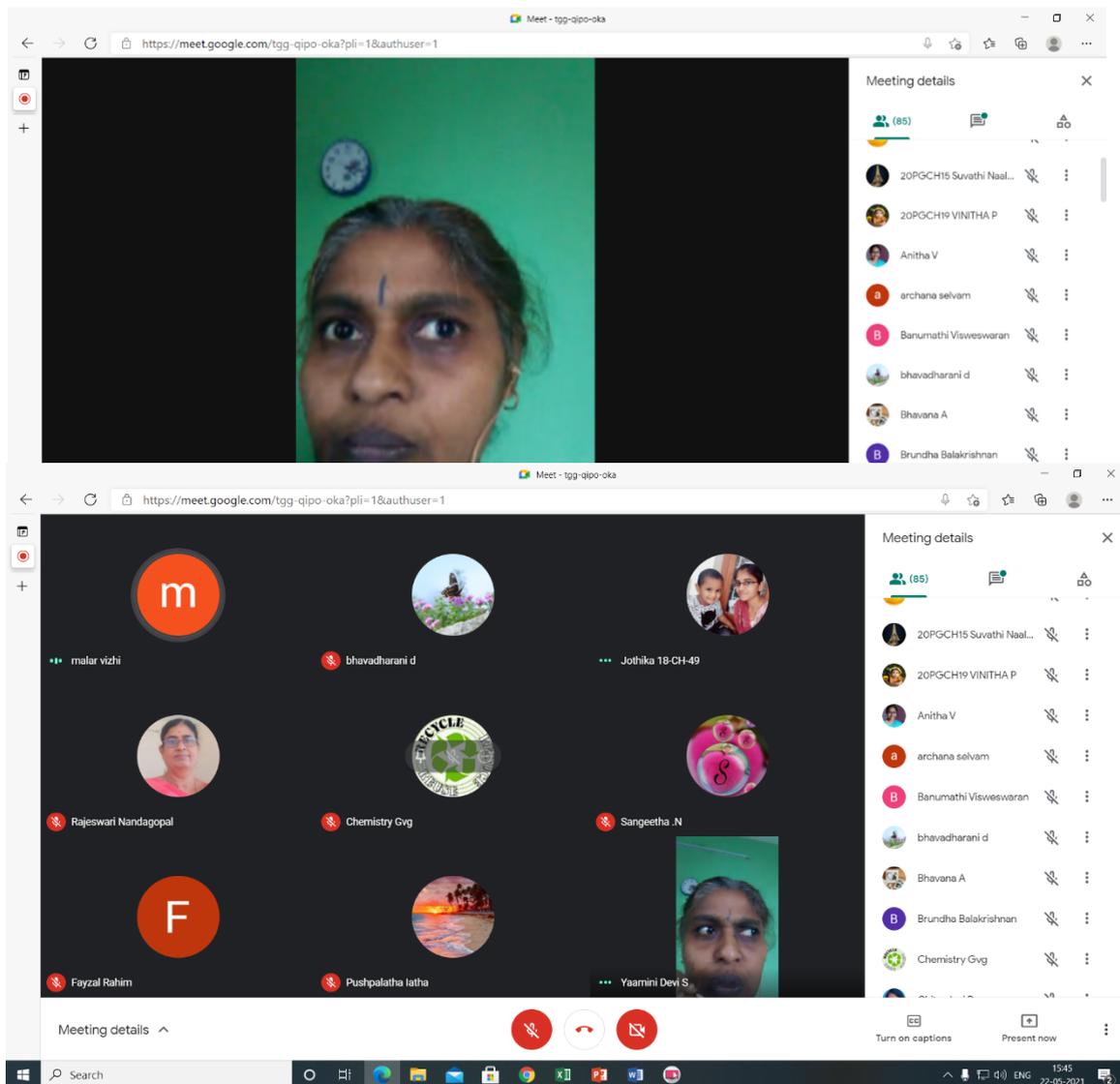
Google Meet Join link - <https://meet.google.com/tgg-qipo-oka>

Attendance Link – <https://forms.gle/B4c9uhyuKUWaht4G8>

Number of Beneficiaries : 88 + 7

Glimpses:





Day 1 Entrepreneurial Competencies

The second day session emphasized the **Entrepreneurial Competencies** such as Opportunity-seeking and Initiative, Persistence, Commitment, Demand for efficiency and Quality, Taking calculated risks, Goal setting, Information seeking, Systematic planning

and monitoring, Independence and Self-confidence etc. and various government schemes supporting entrepreneurship in India were also discussed.

Date: 24.05.2021

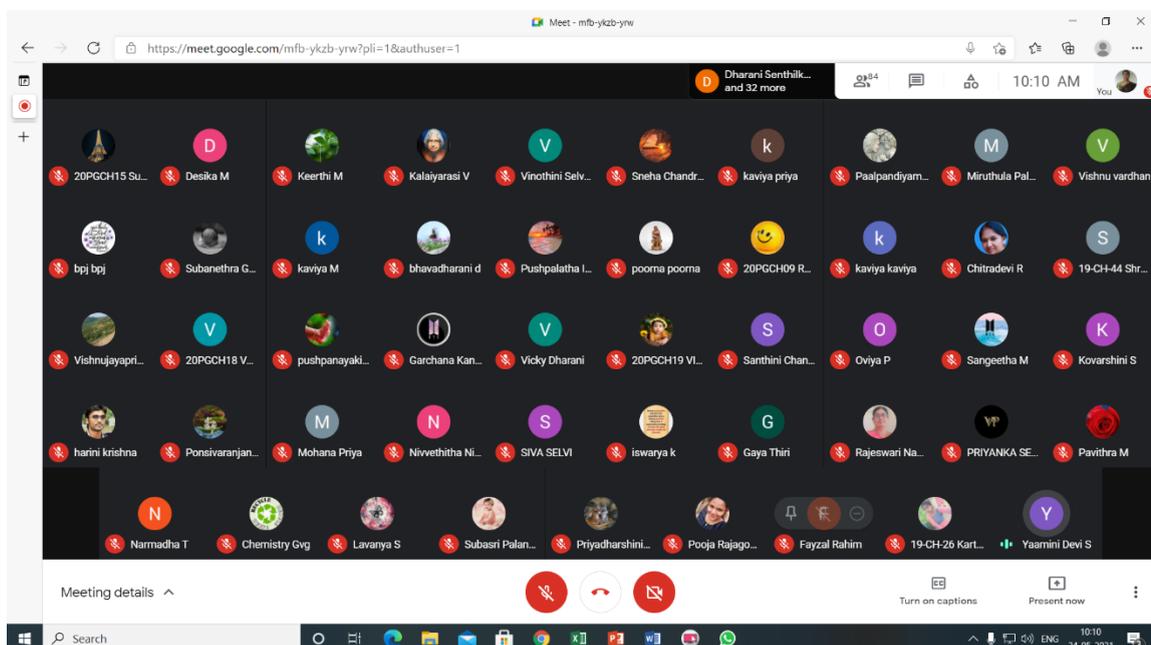
Monday 10.00- 11.00 am

Google Meet Join link - <https://meet.google.com/mfb-ykzb-yrw>

Attendance Link – <https://forms.gle/Hc3A7acmvAPQWYak9>

Number of Beneficiaries: 120 + 7

Glimpses



Day 2 Entrepreneurial Components

On the third day, the topics discussed ranged from **Entrepreneurial Components** to **Case Study of Successful Entrepreneur**. The speaker gave well-organized explanation about the Entrepreneurial Componentssuch as Behavioral Component, Achievement Motivation Training to the Network with Rrganization. Students were motivated by the success story of Lijjat Puppad, the Quin of Herbals (Shenaz hussain) andetc.

Date: 25.05.2021

Monday 10.00- 11.00 am

Google Meet Join link - <https://meet.google.com/npf-kgss-sqz>

Attendance Link – <https://forms.gle/1mHKY4mf5G371Rjs9>

Number of Beneficiaries : 108 + 7

Glimpses



The screenshot shows a Google Meet interface. The main content is a presentation slide with a dark purple background and white and pink text. The slide title is "ENTREPRENEURIAL COMPONENTS". Below the title, there is a bulleted list of components:

- BEHAVIORAL COMPONENT – AMT(Achievement Motivation Training)
- BOG(Business Opportunity Guidance)
- PRP(Project Report Preparation)
- CREDIT LINKAGE WITH BANKS
- NETWORK WITH ORGANISATION

The meeting interface includes a top bar with the presenter's name "Yaamini Devi S is presenting", a list of participants, and a bottom bar with meeting controls like "Turn on captions" and "Yaamini Devi S is presenting". The Windows taskbar is visible at the bottom of the screen.

Meet - npf-kgss-sqz

https://meet.google.com/npf-kgss-sqz?pli=1&authuser=1

Yaamini Devi S is presenting

CASE STUDY OF SUCCESSFUL ENTREPRENEURS

- ▶ Lijjat Puppad
- ▶ Shenaz Hussain
- ▶ Nirma washing powder
- ▶ Power soap
- ▶ Agripreneur

Meeting details (82)

IN CALL

- Bhuvaneswari Jay... (You)
- 19-CH-44 Shruthi krish...
- 19-CH-47 Thanushia.R
- 20PGCHO9 RAJESWARL...
- Abirami senthlnathan
- Anitha Anu
- Anitha V
- archana selvam
- bhavadharani d

Meeting details ^

Turn on captions

Yaamini Devi S is presenting

10:38 25-05-2021

Meet - npf-kgss-sqz

https://meet.google.com/npf-kgss-sqz?pli=1&authuser=1

INDRANI MURU... and 30 more

10:50 AM

Meeting details ^

Turn on captions

Present now

10:50 25-05-2021

malar vizi	Chemistry Gvg	Paalpandiyam...	Priyadharshini...	ranjitha kps	Miruthula Pal...	Shobika S	Renuga Devi	k Vidya	Vinothini Selv...
Lavanya S	Sangeetha M	Kiruthika V	Vishnu vardhan	gantharupa g...	poorna pooma	Pavithra M	Kaviya Anjali	Bhavana A	Janani K
Durga Devi	Manisha Mani...	Chitradevi R	VINOTHINI M...	Sivagayathiri ...	Abirami senth...	Pushpa	Sharanya R	Anitha Anu	
Kowsika K	PRIYANKA SE...	kavya parama...	bhavadharani d	Kavitha K	Brundha Bala...	Nandhini Gun...	Vishnujayapri...	Ponsivaranjan...	Kovارشینی S
19-CH-47 Tha...	Pooja Rajago...	kaviya M	Desika M	SIVA SELVI	harini krishna	Fayzal Rahim	R.sindoori 18...	Srinithi Chella...	

Day 3 Business Opportunity Guidelines

On the fourth day, students were involved in the self-analysis by doing the Who am I? exercise. After this student were exposed to SWOT(Strengths, Weaknesses, Opportunities, and Threats) analysis. After this analysis, students recognized that SWOT Analysis is a technique for assessing these four aspects of their business. Finally, the speaker well explained the various business opportunities. Students were clear about Identification of business opportunity and Generation of business ideas today.

Date: 26.05.2021

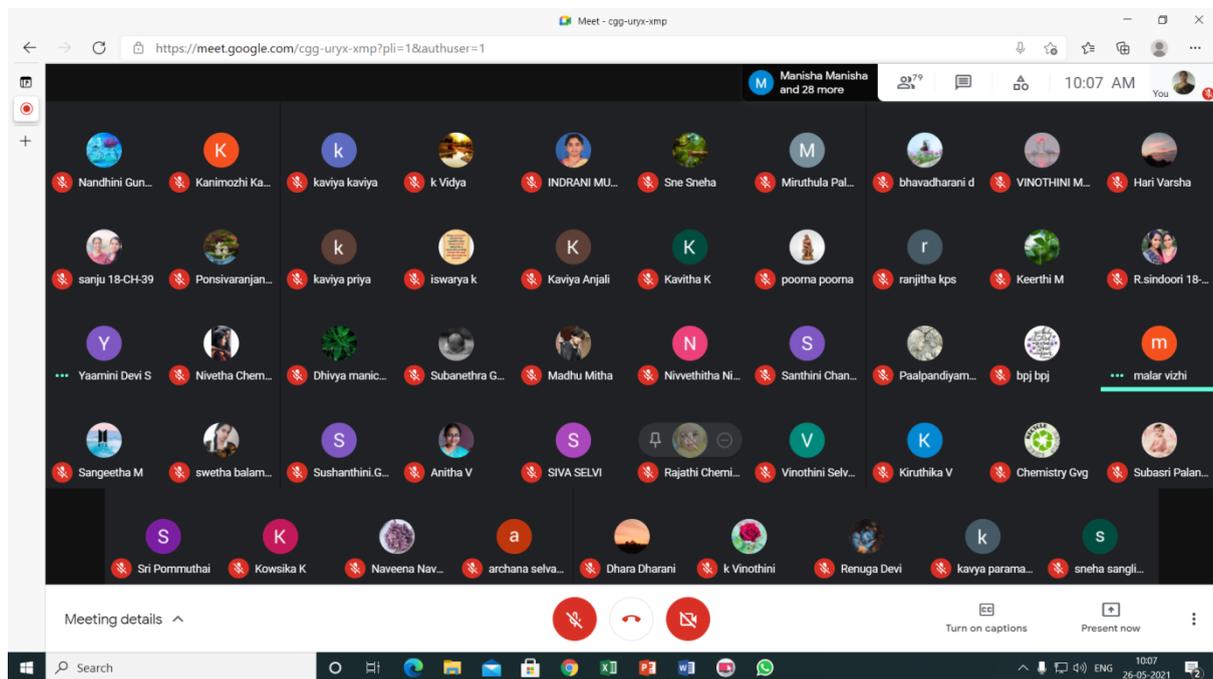
Monday 10.00- 11.00 am

Google Meet Join link - <https://meet.google.com/cgg-uryx-xmp>

Attendance Link – <https://forms.gle/eT49qkkkmR9WfTni7>

Number of Beneficiaries : 108 + 7

Glimpses



Meet - cgg-uryx-xmp

https://meet.google.com/cgg-uryx-xmp?pli=1&authuser=1

10:36 AM

Yaamini Devi S is presenting

Kavitha K and 70 more

BUSINESS OPPORTUNITY GUIDANCE

- RESOURCE BASED
- MARKET BASED
- DEMAND BASED
- RESEARCH BASED
- CUSTOMER BASED

Meeting details ^

Turn on captions

Yaamini Devi S is presenting

Search

10:36 26-05-2021

Day 4 Project Report Writing

The topic of the fifth day is Preparation of a Business Plan. Today's programme was a great learning experience and it provided the students with valuable important tips about the Preparation and Launching the enterprise.

Date: 27.05.2021

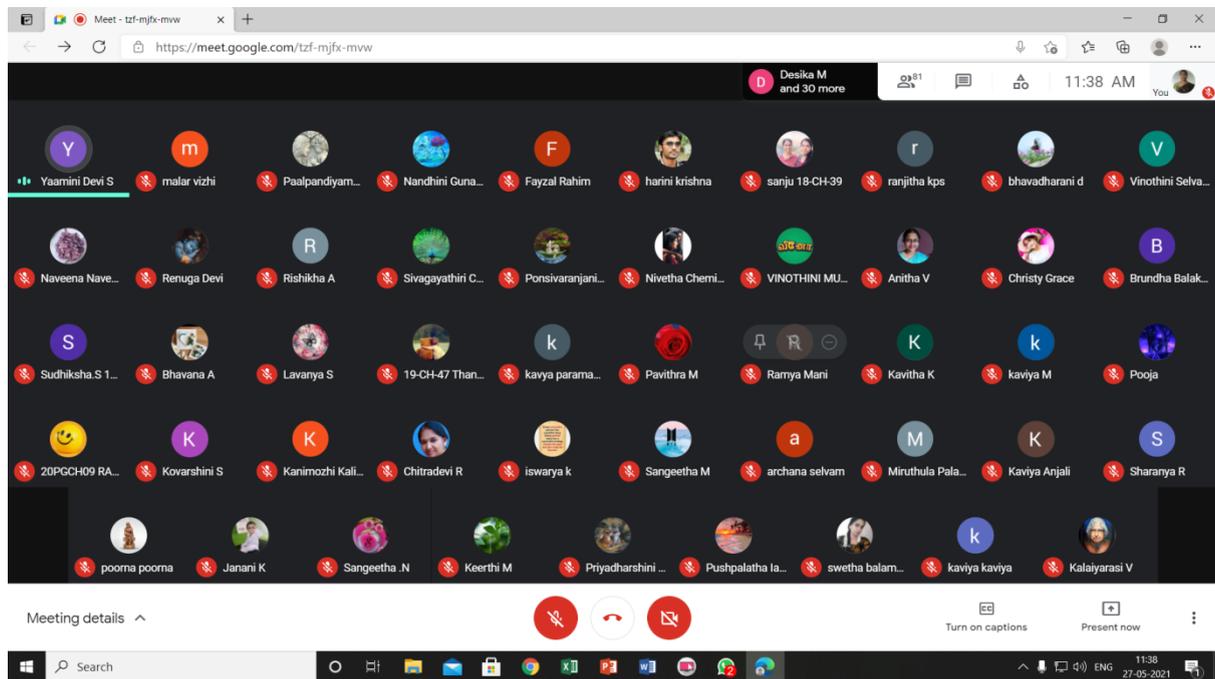
Thursday 11.30 am - 12.30 pm

Google Meet Join link - <https://meet.google.com/tzf-mjfx-mvw>

Attendance Link – <https://forms.gle/BArmYBNJySdqwES89>

Number of Beneficiaries : 109 + 7

Glimpses



Meet - tzf-mjfk-mvw x +
https://meet.google.com/tzf-mjfk-mvw

Y Yaamini Devi S is presenting V Vishnu vardhan and 63 more 11:40 AM You

CONTENTS OF PROJECT REPORT

- **General information/ Background**
- **Executive summary**
- **Organisation summary**
- **Project description**
- **Market plan**
- **Capital Structure**
- **Management plan**
- **Financial aspect**

malar vizhi Paalpaniya... Nandhini Gun...
Fayzal Rahim harini krishna sanju 18-CH...
ranjitha kps bhavadharani... Vinothini Selv...
Naveena Nav... Renuga Devi Rishikha A
Sivagayathiri ... Ponsivaranja... Nivetha Che...

Meeting details ^

Turn on captions Yaamini Devi S is presenting

Search

11:40 27-05-2021

Day 5 Entrepreneurial Support Institutions

On the last day, **Dr. R. Jayaraman, Member Secretary, CED TN, Madurai**, delivered the talk about Entrepreneurship. His talk was the great motivation to the student community. Later on, the speaker gave overall exposure to the Institutional Support System for Entrepreneurship which has been designed at following four levels: 1. Central Government 2. State Government 3. Non-Government Support System 4. District Industries Centres (DIC). The Following are the few supporting institutions mentioned by the speaker.

- NSIC – (National Small Industries Corporation Limited)
- NABARD - National Bank for Agriculture and Rural Development
- NI-MSME - National Institute for Micro, Small and Medium Enterprises
- SIDO – (Small Industries Development Organization)
- SSIB – (Small Scale Industries Board)
- SSIDC – (Small Scale Industries Development Corporation)
- SISIs – (The small industries service institutes)
- DICS – (The small industries service institutes)
- MGIRI -Mahatma Gandhi Institute for Rural Industrialisation
- Spices and Coir Board
- INDUSTRIAL ESTATES- (Industrial region, industrial park, industrial area, industrial zone, etc.)

Date: 28.05.2021

Thursday 11.30- 12.30 am

Google Meet Join link -<https://meet.google.com/gni-eeff-rjf>

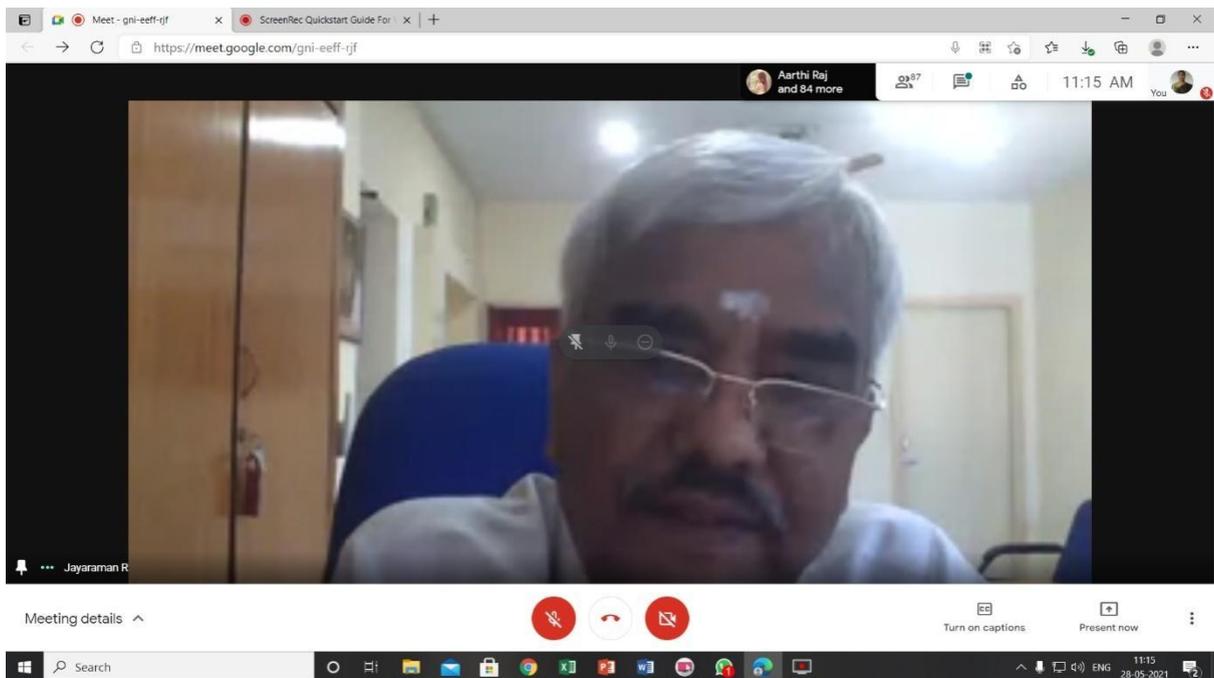
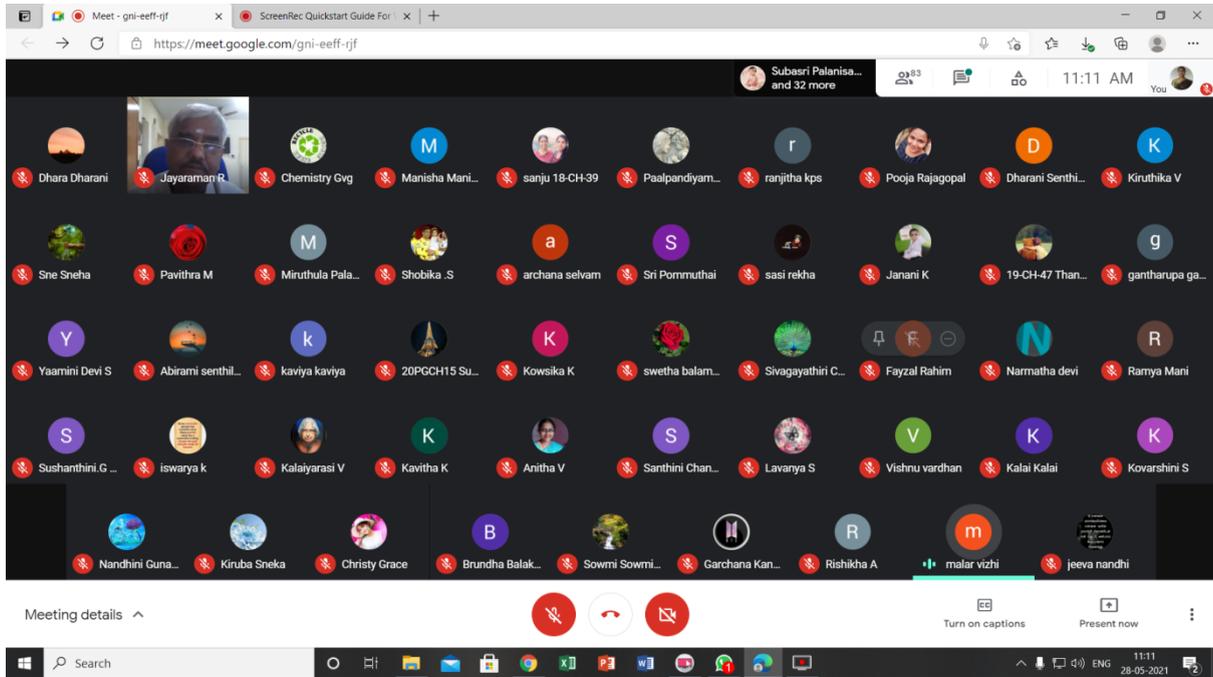
Attendance Link – <https://forms.gle/XTDnK9AvUjR2H7547>

Number of Beneficiaries : 102 + 7

Feedback Link –

<https://docs.google.com/spreadsheets/d/1hFsgqW6FD3GKLLxYhcmoo6Zp4GiE4TYJv5T8YMi26j4/edit?usp=sharing>

Glimpses



Meet - gni-eeff-rjf | screencastify download free - B... | Download Screencastify - S... | +

https://meet.google.com/gni-eeff-rjf



Meeting details

(86)

- iswarya k
- Janani K
- Jayaraman R
- jeeva nandhi
- k Vidya
- Kalai Kalai
- Kanimozhi Kalimuthu
- Kavitha K
- Kaviya Anjali
- kaviya M

Meeting details ^

Screencastify - Screen Video Recorder is sharing your screen. Stop sharing Hide

Turn on captions Present now

Search

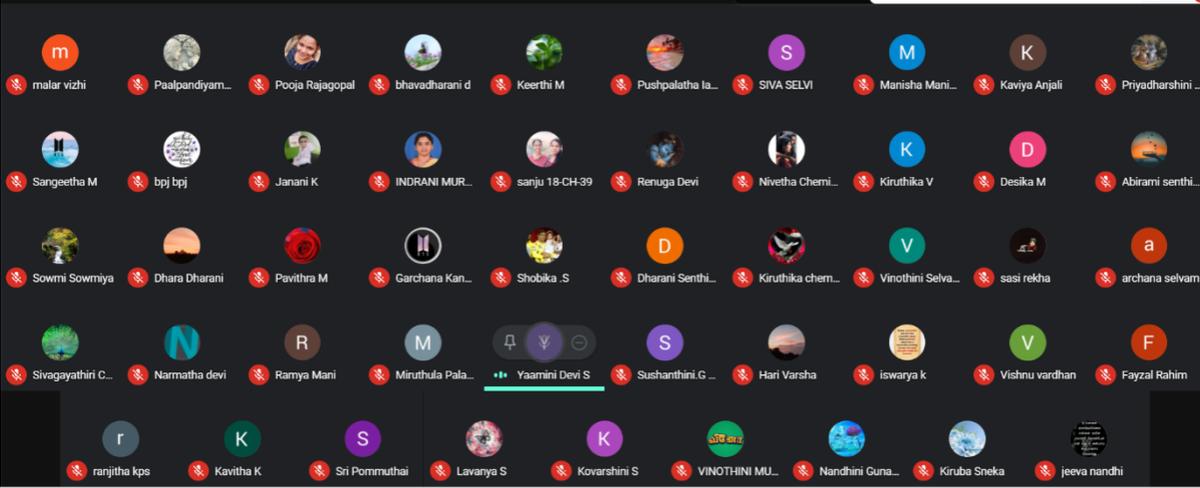
11:36 28-05-2021

Meet - gni-eeff-rjf | screencastify download free - B... | Download Screencastify - S... | +

https://meet.google.com/gni-eeff-rjf

k Vidya and 33 more

86 11:44 AM You



Meeting details ^

Screencastify - Screen Video Recorder is sharing your screen. Stop sharing Hide

Turn on captions Present now

Search

11:44 28-05-2021

Meet - gni-eeff-rjf | screencastify download free - B... | Download Screencastify - S... | +

https://meet.google.com/gni-eeff-rjf

Meeting details

(85)

- Janani K
- Jayaraman R
- jeeva nandhi
- k Vidya
- Kalai Kalai
- Kanimozhi Kalimuthu
- Kavitha K
- Kaviya Anjali
- kaviya M
- kavya peramasivan

Meeting details ^

Screencastify - Screen Video Recorder is sharing your screen. Stop sharing Hide

Turn on captions Present now

Search

11:38 28-05-2021

Meet - gni-eeff-rjf | screencastify download free - B... | Download Screencastify - S... | +

https://meet.google.com/gni-eeff-rjf

Meeting details

(85)

- Janani K
- Jayaraman R
- jeeva nandhi
- k Vidya
- Kalai Kalai
- Kanimozhi Kalimuthu
- Kavitha K
- Kaviya Anjali
- kaviya M
- kavya peramasivan

Meeting details ^

Screencastify - Screen Video Recorder is sharing your screen. Stop sharing Hide

Turn on captions Present now

Search

11:38 28-05-2021

Meet - gni-eeff-rjf

https://meet.google.com/gni-eeff-rjf

Yaamini Devi S is presenting

Vinothini Selvak... and 61 more

12:21 PM

Entrepreneurship Support Institutions

1. DIC DISTRICT INDUSTRIES CENTRE
2. TIIIC
3. SIDBI
4. NABARD
5. KVIC
6. NSIC
7. COTKI
8. CIMAP
9. APEDA
10. SPICES / COIR BOARD

Meeting details

|| Screencastify - Screen Video Recorder is sharing your screen. Stop sharing Hide

Turn on captions

Yaamini Devi S is presenting

12:21 28-05-2021

Meet - gni-eeff-rjf

https://meet.google.com/gni-eeff-rjf

Ponsivaranjani.S and 17 more

12:28 PM

malar vizhi

Yaamini Devi S

bhavadharani d

Keerthi M

Pooja Rajagopal

Pushpalatha la...

Miruthula Pala...

Paalpandiyam...

SIVA SELVI

Manisha Mani...

Kaviya Anjali

Sangeetha M

bjj bjj

Janani K

INDRANI MUR...

Narmatha devi

Renuga Devi

20PGCH15 Su...

Kiruthika V

sanju 18-CH-39

Dhara Dharani

Pavithra M

Garchana Kan...

Shobika .S

Dharani Senth...

Vinothini Selva...

sasi rekha

archana selvam

20PGCH09 RA...

Sivagayathiri C...

Ramya Mani

R.sindoon 18...

Bruntha Balak...

Nandhini Guna...

Lavanya S

Rishikha A

Christy Grace

Kowsika K

Subasri Palani...

Chemistry Gvg

kavya parama...

Hari Varsha

kaviya M

Vishnu vardhan

Santhini Chan...

ranjitha kps

Kavitha K

Sri Pommuthai

Kiruba Sneka

Meeting details

Turn on captions

Present now

12:28 28-05-2021