

## Best Practices

### **INNOVATION AND ENTREPRENEURIAL DEVELOPMENT**

#### **OBJECTIVES:**

- To encourage innovation and entrepreneurship-related activities
- Organize periodic workshops, seminars, interactions with entrepreneurs, and create a mentor pool for student innovators
- To nurture the spirit of innovation and entrepreneurship
- To create a vibrant local innovation ecosystem

#### **THE CONTEXT:**

Sri GVG Visalakshi College for Women aspires to update and strengthen the entrepreneurial spirit in the students and mould them in their formative years. The students require platforms to give vent to their innovative ideas and thoughts. They require role models to inspire and mentors to guide them to shape their ideas. They require exposure to the novel innovations of the National and International personalities to trigger their thought processes. The institution aligned with the IIC focuses on these grounds to create an innovation ecosystem.

#### **ACTIVITIES INVOLVED IN THE PRACTICE:**

- Students and faculty were exposed to TIFAC MSME incubation centre
- Entrepreneurial attitude and leadership qualities were developed by the telecast of webinars of *India's First Leadership Talk Series*
- Students participated in regional sensitization workshops
- Students were exposed to the world of innovation and entrepreneurship, process of acquiring patents, extraordinary meeting on 'Intellectual Property Rights'
- Student Enrichment Programmes were organized to offer in-depth study of the subject
- Encouraged active and independent learning through online courses, e-learning supplements and field trips

#### **EVIDENCE OF SUCCESS:**

- The Innovation Council has been elevated to a double star status
- 4 project proposals have been submitted by the students for the National PoC competition
- Alumnae entrepreneurs participated in the stall day activities and shared their success stories
- Field trips enhanced the knowledge of the students
- Awareness about entrepreneurship has been created in the locality

#### **PROBLEMS ENCOUNTERED AND RESOURCES REQUIRED:**

Entrepreneurial thought and action requires accessing and mobilizing diverse and disparate resources.