

**Sri G.V.G. Visalakshi College for Women, Udumalpet
(Autonomous)
Department of BBA(CA)**

A. Personal Information

a. Name	Mrs.K.Ushadevi
b. Designation	Assistant Professor
c. Department	BBA (CA)
d. Date of Birth	13.03.1997
e. Residential Address	1/95 Mannam palyam, Mohavnur post,Udumalpet
f. Contact No.	8825787252
g. Mail id	kushadevi@gvgvc.ac.in , ushakandasamy22@gmail.com
h. Area of Specialization	Human Resource

B. Academic Qualifications

Exam Passed	Board / University	Subject	Year of passing	Division / Grade / Merit
BBA(CA)	Bharathiar university	Bachelor of Business Administration	2017	First class
MBA	Bharathiar university	Master of Business Administration	2019	Second class
M.Com	Bharathiar University	Master of Commerce	2021	Second class
PGDIB	Bharathiar University	Post Graduate Diploma International Business	2022	First class

Experiences:

Name of the Institution	Experience in years
HGS Hindhuja Global Solution,Banglore	1 year
Bright star Educational Institution	1 year
Sri GVG Visalakshi College for Women, Udumalpet	2 years

C.Club activities:

1. Union Club member
2. Exam Committee
3. Faculty Development Cell
- 4.Red Cell
5. Union Club Member

c. Details about Orientation Courses / Refresher courses / other Faculty Development Programs attended (2013 – 2021)

Date(s)	Name of the Program	Place
Jan 2019 to March 2019	Completed 3 months course on “Digital Marketing”	Inventech, Bangalore
1.2.2023 - 8.2.2023	UGC Sponsored 7 days National Level short term course on <i>e- teaching for e-era</i>	Avinashilingam Deemed University
17.07.2023- 21.07.2023	Five day online Faculty development program on Machine Learning for Data science .	Sri GVG Visalakshi College for Women, Udumalpet

b. Publications (2013 – 2018)

Title	Name of the Journal	Authors (as in the Journal)	Page No	Volume	ISBN No	Impact factor
Review of Literature on Factors Influencing Green Marketing.	Mukt Shabd Journal	Mrs.M.Mahalakshmi	Page No : 116 – 123)	(Volume XI, Issue IV,	APRIL/2022 ISSN NO : 2347-3150	4.6